

NAVEEN JAYAWARDANA

UI/UX Designer & Full-Stack Developer (Figma | Web Design | Front-End Development)

#346, Negombo Road, Weligampitiya, Ja-Ela, Sri Lanka. | +94 72 2222 586 | naveenjayawardanaleo@gmail.com

GitHub: github.com/naveenjayawardanaleo LinkedIn: linkedin.com/in/naveenjayawardana Portfolio: naveencode.com

SUMMARY

UI/UX Designer and Full-Stack Developer with 7+ years of experience designing and developing digital products from concept to deployment. Delivered client websites across e-commerce, travel, and business services, combining responsive interface design with hands-on front-end and back-end development. Skilled in Figma, Photoshop, Illustrator, HTML, CSS, JavaScript, and modern web technologies, with a strong understanding of how design decisions translate into functional digital products. Experienced in client communication, branding, and solving real-world business needs through clear, user-friendly digital experiences.

KEY HIGHLIGHTS

- 7+ years creating web and digital experiences from concept, interface design, and development through deployment
- 20+ freelance client websites delivered end-to-end, including UI design, development, hosting, and deployment
- Strong combination of UI design and front-end development, with experience building responsive, cross-browser interfaces
- Currently building Wave.lk, contributing to the end-to-end mobile booking experience across Flutter, API, and web admin interfaces

UI/UX & TECHNICAL SKILLS

- UI/UX & Design: Figma, Photoshop, Illustrator, Responsive Web Design, Branding & UI Design
- Front-End & Mobile: HTML, CSS, JavaScript, React, Flutter, Bootstrap
- Back-End: PHP, Laravel, CodeIgniter, Flask, REST APIs, MySQL
- Tools & Platforms: Git, cPanel
- CMS & E-commerce: WordPress, WooCommerce, Shopify, Wix
- Other: SEO, API Integrations, Payment Gateway Integration

WORK EXPERIENCE

Freelance UI/UX Designer & Full-Stack Developer - Self-Employed

Nov 2023 – Present

- Designed and delivered 20+ client websites end-to-end across e-commerce, travel, and business services
- Created responsive, client-focused interfaces and translated designs into functional websites using HTML, CSS, JavaScript, Laravel, CodeIgniter, WordPress, and PHP
- Owned the full project lifecycle from requirements gathering and interface design to development, hosting, and deployment as sole developer on most engagements
- Trained and supervised interns, improving overall delivery speed across concurrent projects
- Delivered branding and UI design materials alongside development, creating a consistent visual experience across client projects

Full-Stack Web Developer - IT Mart Lanka

Nov 2019 – Nov 2023

- Developed and maintained client-facing web applications, translating project requirements into usable digital interfaces
- Built responsive, cross-browser user interfaces with HTML, CSS, JavaScript, and Bootstrap
- Built internal admin dashboards and integrated REST APIs to streamline business operations
- Improved website load speed by 40% through backend and database query optimization

- Collaborated closely with UI/UX and QA teams to refine interfaces, catch issues before release, and maintain a high-quality user experience

Graphic Designer & Digital Marketing Assistant - Z-ONE Systems

Mar 2018 – May 2019

- Designed brochures, banners, social media content, and other visual materials for client marketing campaigns
- Updated and maintained client WordPress websites, supporting both visual presentation and content usability
- Grew social media engagement through original creative content

PROJECTS

Wave.lk - Boat Ride & Water Experience Booking Platform (Sri Lanka)

Aug 2026 – Present

- Building a Flutter mobile booking experience for browsing and purchasing boat rides, day passes, spa services, and equipment rentals, supported by a Flask REST API
- Built the mobile app's booking flow end-to-end, connecting the customer-facing experience with the Flask backend and React-based web admin panel
- Implemented online payment processing and SMS booking confirmations

Ajana Gems Ecommerce Website - Canada

- Designed and developed an e-commerce website for the gem and jewelry industry, with a responsive product-focused interface
- Structured product catalog, contact, and company information pages for clear navigation and customer enquiries
- Optimized content pages for SEO using SEMrush
- Built an inventory management system using CodeIgniter
- Integrated PayPal payment gateway

Fine Destinations Travel Website - Australia

- Designed and developed a fully responsive website for a tour company
- Created booking forms, destination galleries, and interactive tour package pages focused on a clear browsing and enquiry experience
- Used CodeIgniter for the backend, with CRUD operations for hero banners, gallery, tour packages, and testimonials
- Integrated a contact/booking system for customer inquiries
- Set up and maintained on-page SEO

Indoorplant.lk Ecommerce Website - Sri Lanka

- Designed and developed an e-commerce website for an indoor plant business
- Structured product catalog, contact, and company information pages for clear navigation and customer enquiries
- Created a daily-updated sitemap using cPanel cron jobs
- Set up SEO using SEMrush

Additional projects: naveencode.com

EDUCATION

- BSc (Hons) in Software Engineering - ICBT | Expected November 2026
- Higher Diploma in Computing & Software Engineering - ICBT | 2023 – 2025
- Advanced Diploma in Advertising & Multimedia - NIBM | 2019 – 2021
- Certificate in Web Application Development - NIBM | 2018

- Certificate in Computer Science - NIBM | 2017